



WIAT-TV BIRMINGHAM, AL
PUBLIC AFFAIRS REPORT
Third Quarter 2012
July - August - September 2012

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WIAT Television seeks to address the problems, needs and interests of the communities we serve by targeting and concentrating directly on the most mentioned issues by means of broadcast and non-broadcast efforts and support. The following lists the top issue(s) WIAT selected to address during the quarter April 2012- May 2012.

- Education
- Health and Welfare

Other Areas

- Consumerism

BROADCAST:

Issue: **Education**



Third Quarter 2012

July - August - September 2012

Education Project:	ONE CLASS AT A TIME
Duration:	Complete School Term (10 Months)
Format:	Weekly on-site awards/visitation to area schools- Highlights teachers and students needs.
Presentation:	Station On-Air Personnel- Ken Lass, Main Anchor
Length:	(see descriptions in text below)
Method:	On-air Promotion (Pre promotion of campaign and post promotion of winner) Website Promotion News Coverage

WIAT's One Class at a Time campaign goal is basic and one-dimensional. Claim a leadership and advocacy position for education in Birmingham by embracing the needs of teachers and students, and providing financial support that truly makes a difference. This project began in February 2003 funded solely by the station.

WIAT awards teachers and classrooms in the central Alabama area with a substantial cash grant of \$1,000 each week during the school year. Grant forms are filled out and submitted by school teachers on forms provided on WIAT's website. A special scoring system provides an unbiased evaluation and selection process. Extra points are scored for such request areas as science, math and first time teachers. Final grant recipients and requests are verified with the school's principal in order to insure a valid grant is being presented. Awarded are made to schools throughout the entire twenty-one county DMA. Through a surprise-style visit, coordinated with the school's principal, grant awards are given to teachers during the normal school day. The grant dollars are distributed via station check, and placed in the teacher's account for distribution. Teachers and administrator are asked to align their spending with their award winning grant proposal.

WIAT has been able to distribute over \$400,000 dollars in grants, to elementary, middle, high schools and special needs schools all over central Alabama. The dollars for this program, until the end of the 2009 school term had come directly from WIAT Television. At that point WIAT partnered with co-sponsors made up of community businesses for this program.

WIAT Website

Date: Year Round

Length: 24 hour Availability

Promo Box Link provides constant current page web branding for easy to find link to OCAAT web page. A navigation bar constant link provides easy access as well to the OCAAT page.

The web page showcases weekly grant winners and access to the electronic application process. Also, defines and illustrates how OCAAT operates, its mission, instructions and rules; plus, provides cross promotion back to the WIAT daily news franchise day, date and time.

BROADCAST cont':

Issue: **Education**



Third Quarter 2012

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Promotional- On-air

Education Project:	ONE CLASS AT A TIME
Duration:	Weekly (Generics)
Length:	:30's and :15's
Format:	Various (see text below)
Presentation:	Station On-Air Personality- Ken Lass, 5p, 6p and 10p News Anchor
Method:	On-air Promotion (Pre promotion of campaign and post promotion of winner) News Coverage

WIAT's One Class at a Time on-air campaign consists of custom promotional spots, written and produced by the station's marketing department. This program utilizes its own franchise graphics, with fully branded opening. Also, a map locator is used to pinpoint the city, school and teacher benefiting from the grant. Image and proof-of-performance spots are aired routinely, in all day-parts, including news and network prime times. Other methods for promoting this program are accomplished with the stations standard identification markers.

Proof-of-Performance spots are aired following each award presentation and include the teacher, principle and students for which the grant was awarded.

WIAT's 5:00 p.m. and 10:00 p.m. newscasts cover the program with two main goals; Tuesday Check Presentation awarded and Thursday presentation on-air. Coverage as-well-as the actual award is delivered by News Anchor, Ken Lass. Ken's a loving father, and cares deeply about education, along with his desire to serve his community made him the perfect choice to take the lead on this program for the station.

Ken writes and executive produces the actual news story. The format is design to tell the audience who the teacher and students are, some details about the school and community it serves, what their needs are and have just a little fun with the on-site presentation.

Presentations of Awards-

Education Project:	ONE CLASS AT A TIME
Duration/Dates:	The duration of the 2011/2012 school term
Length:	1 hour – 1:30 hours per award
Format:	On-site

BROADCAST cont':

Issue: **Education cont'**



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Presentation: Station On-Air Personnel- Ken Lass, 5p, 6p and 10p Anchor

Method: Live on site

Value: \$1,000 prize per teacher

Note: In conjunction with a locally produced special, "Conversations of Courage," the One Class at a Time enterprise teamed up with local business sponsors to cap off the year with a series of awards to schools still facing major repairs in the recovery efforts from the 2011 tornadoes. The first presentation for this new school year started August 28, 2012 and will conclude in early May 2013. From time-to-time, the WIAT news department follows up with schools and teachers with conventional coverage to present updates on the benefits of the awards to students.

Presentations of Awards-

Third Quarter 2012 for the 2012-2013 School Year

One Class at a Time Recipients:

**North Jefferson Middle School
Kimberly, Alabama 35091
Ms. Briana Morton**

**Brilliant High School
Brilliant, Alabama 35548
Mr. Lee Frix**

**Moody Jr. High School
Moody, Alabama 35004
Ms. Sherry Sublett**

**Abrams Elementary School
Bessemer, Alabama 35020
Ms. Lakeshia Moody**

**Gresham Elementary School
Birmingham, Alabama 35243
Ms. Heather Salter**

BROADCAST cont':

Issue: **Education**



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Targeted to women's issues, WIAT localizes the Smart Women franchise and airs the vignettes M-W-F during Wake Up Alabama and the 5 p.m. /6p.m. newscasts.

Program: SMART WOMAN/SMART LIVING

Duration: Weekly
Format: Anchor/Reporter
Presentation: 5:00 p.m. and/or 10 p.m. Newscast
Length: One minute - various
Method: Live (localized and delivered by seasoned reporter/anchor Cynthia Gould)

Issue: **Health and Education**

WIAT SMART WOMAN- seeks to deliver quick and concise information addressing the needs and interest of viewers, but particularly women as it relates to consumer goods and services, and health and wellness. The source for this information is *Ivanhoe Broadcast News*. Since 1982, *Ivanhoe Broadcast* has been providing TV stations with creative, top-quality and thought-provoking news stories that offer viewers solutions to problems -- the latest breakthroughs in medicine, tips on staying healthy, and compelling stories for and about women.

SMART WOMAN REPORTS 3rd Quarter 2012

JULY SMART WOMAN

July 3 TUESDAY

3431. FIDO FUN-HOW TO TRAVEL WITH YOUR PET: 39% of all people own a dog and many of those people will pack up their pets for a summer vacation. We have some flying tips to save money and keep your pet healthy while travelling. :46

3432. FLYING FARE: PACK LIKE THE PROS! Travelers face loads of luggage and baggage fees this summer. We go to the pros to find out how to pack it all in and save money. :58

3420. From Olympic glory to an Olympic-sized let-down ... when meters, seconds and scores are all that count, how far will these women go to see their dreams come true? From starving themselves, to sex scandals, the dirty little secrets of the most talented athletes in the world. :28

July 5 THURSDAY

3423a. BRANDY JOHNSON & DOT RICHARDSON: SUCCESS AFTER OLYMPIC GOLD: From winning Olympic medals to winning in real life-the transition can be the hardest game these athletes can play. We talk to two women who did it and are proving what you learn on the playing field can positively impact you for life... 2:32

3423b. BRANDY JOHNSON & DOT RICHARDSON: SUCCESS AFTER OLYMPIC GOLD: 1:50

July 10 TUESDAY

3422a. SEX, LIES & SPORTS: KAYLA'S BATTLE: Jerry Sandusky was found GUILTY but the abuse doesn't stop there. Several coaches are taking advantage of their position and preying on young athletes. We introduce you to a London Olympian who shares her story of sexual abuse and betrayal by the person she trusted the most. 2:42

3422b. SEX, LIES & SPORTS: KAYLA'S BATTLE. 2:06

Smart Woman cont':

July 12 THURSDAY

3421a. HUNGER GAMES: What it takes to be the best could cost some elite athletes more than most of us would ever know. Swimmer Amanda Beard, gymnast Nadia Comaneci and skater Nancy Kerrigan battled more than their opponents vying for the gold. They are part of a growing number of Olympians who suffer with eating disorders. We talk to athletes who risked it all to have it all. 2:46

3421b. HUNGER GAMES: 1:38

July 17 TUESDAY

3424. TITLE IX: LEVELING THE PLAYING FIELD: 40 years ago one law impacted the lives of millions of girls, then and now. Title IX changed our nation's schools and our nation's sports. We'll show you how it's still impacting athletes today. 1:52

July 19 THURSDAY

3425. LOVING SOMEONE WITH ALZHEIMER'S-PATTI DAVIS & HER DAD-PRESIDENT RONALD REAGAN: Alone, angry and exhausted ...those are just three words that describe what a caregiver can feel. Patti Davis shares with us what she learned through her father's battle with Alzheimer's disease and how she is helping others. 1:47

July 24 TUESDAY

3426. PLAYING WITH DANGER: KEEPING YOUR CHILD SAFE: Every year thousands of children are injured on playgrounds. What's the most dangerous equipment? We lay out what you need to know to keep your child safe. 1:28

July 26 THURSDAY

3428. KICKING BUTT WITH BEV BRADLEY! Kicking groins, poking eyes and chopping necks - three important things to know to survive an attack-but they are not the most important thing. Check out this story to find out the number one thing to do if someone attacks you. 2:08

July 31 TUESDAY

3434. BEATING BACK PAIN: 26 million people suffer from frequent back pain. Some simple things you may do daily could be putting your back at more risk. In fact, did you know that smoking cigarettes could hurt your back? We'll explain. :48

Aug 2 Thurs.

3442. TO THE RESCUE! DOGS SAVING DIABETICS: 3 million kids and adults have Type 1 Diabetes. It's the type that requires insulin to stay alive. See how these special dogs are also helping diabetics live a healthy and normal life. 1:29

Aug 7 Tues

3447. BACK TO SCHOOL BUDGET SAVER: Pens, pencils, papers...poor house? New studies show it costs about \$600 to get your child ready for the first day of class. We have some ways to save some cash this school year. :49

Aug 9 Thurs

3439. COLLEGE BOUND-GETTING TO IT & THROUGH IT: Despite the billions spent on improving college education, millions are still falling through the cracks! Now one woman is bridging the gap between the privileged and poor, one high school student at a time.... 2:01

Aug 14 Tues

3440. 10 WAYS TO CUT 10 POUNDS: Give up just 100 calories a day and lose that extra ten pounds in a year. But what does a hundred calories look like? We'll break it down and show you simple ways to cut those extra calories. 1:52

Aug 16 Thurs

3441. TOOTH TRUTH-5 MYTHS: Did you know that how healthy your teeth are now depends on how healthy they were as a child? In fact, one study reports that if you had cavities as a kid, you're 90 percent likely to have the same type of cavities as an adult. We'll break down the biggest mistakes parents make when it comes to their child's teeth. 1:35

Aug 21 Tuesday

3443. CHAMPION OF CHANGE-SAVING THE BIRDS: Two years after the worst oil spill in U.S history, new studies reveal wildlife is still being hit hard. Now, one young lady is using her passion to paint a new future for the animals hit hardest. She's proof you're never too young to make a difference. 2:13

Smart Woman cont':

Aug 23 Thursday

3438. PROJECT GIRL-AWARENESS THROUGH ART: They tour the country tackling tough topics and global issues. It's girl power like you've never seen it before! An all-female group is creating change among young women.. 1:40

Aug 28 Tuesday

3437. BREANNA'S CHALLENGE-GOING FOR GOLD! August 29th is the opening ceremony for the 2012 Paralympic Games. It marks the biggest on record! We'll introduce you to one young lady who won't let her disabilities affect her ability in and out of the swimming pool. You've got to see this little girl to believe her.. 1:32

Aug 30 Thursday

3451. 3 TESTS TO SAVE YOUR TICKER: Heart disease is the number one cause of death in the US. While blood pressure checks and cholesterol tests can paint a picture of your heart health, there are three other tests women need to know about that could end up saving their life. :50

Sept 4

3453. SHE CAN SHOOT! PROTECT YOURSELF: A new trend is getting women fired up! Many women are now choosing to take matters into their own hands and pack more than just their kids' lunch.. 1:50

Sept 6

3454. KATYLN'S HEART: One in every one hundred kids is born with a heart defect. It's a problem that can last a lifetime and costs hundreds of thousands of dollars in medical fees. Now a singer and a little girl are teaming up to bring hope and help to heart kids.1:44

Sept 11

3455. SATURDAYS WITH VICKI-FEEDING FOSTER FAMILIES: \$235,000 is what it costs to raise a child in 2012. But many foster families only get \$7 a day to care for their children. We'll show you how one woman is filling the gap and giving struggling foster families something to look forward to.... 1:59

Sept 13

3456. INCONCEIVABLE? 5 FERTILITY GAME CHANGERS: Cell phones, canola oil and coffee. How can these three things affect your fertility? We'll have the do's and don'ts if you're trying to make a baby. 2:14

Sept 18

3457. DIABETES EPIDEMIC-TARGETING TEENS: Once thought of only an adult problem, now Type 2 Diabetes is targeting a younger generation. The reality is, the younger you are, the faster it progresses and the harder this disease is to treat.. 1:34

Sept 20

3458. CHEF'S CORNER: CURING AUTISM WITH FOOD? It's one woman's secret to saving her daughter from Autism. What she is cooking up that changed her child's life. 1:18

Sept 25

3459. TEMPTATION AT YOUR TEENS FINGERTIPS: 100 TEXTS AN HOUR! The texting champ of the USA has just been crowned, but can texting constantly hurt more than just your thumbs? What you need to know to keep your teens happy and healthy. 1:49

Sept 27

3460. LIVING TOGETHER FOREVER-APART? Couples are rewriting the conventional rules of marriage and actually finding that staying together means living apart... 1:33

Broadcast:

Program:	CBS42 News
Duration:	Daily
Format:	Anchor/Reporter
Presentation:	5:00 p.m., 6:00 p.m. and/or 10 p.m. Newscasts
Length:	Various

Following are Consumer, Health and Education Issues addressed during regularly scheduled newscasts:

BROADCAST cont':

Monday, July 2, 2012

Consumer, Hoover/Birmingham Home Prices Down- A recent study from Core-Logic shows home prices in the Birmingham-Hoover area are down. (5p)(:50)

Consumer, Airbus Announcement- The European aircraft manufacturer airbus is going to build airplanes in Alabama. (5p)(:50)

Consumer, Alabama Postal Cut Backs- The postal service is moving forward with plans to consolidate 48 of the processing plants in the next two months. (5p)(:37)

Health, Coffee and Skin Cancer- Drinking more coffee helps against basal cell carcinoma. (5p)(:45)

Health, Ladies Losing Hair- Divorce or death of a spouse can thin your tresses. (5p)(1:00)

Health, Chronic Pain- Those who suffer from chronic pain may find that it's all in their head. That's according to a study from Northwestern University. (5p)(:27)

Consumer, Airbus- A European Company that builds airplanes is putting a plant in Mobile which could add as many as a thousand jobs to Alabama's economy. (6p)(:28)

Health, Energy Drink Dangers- Drinking several energy drinks, particularly for a younger person, could put you really at risk for some significant adverse side effects. (10p)(2:30)

Healths, Bypass & Alcohol- Researchers are now saying those who have the procedure double their risk of excessive drinking. (10p)(:50)

Friday, April 6, 2012

Education, Birmingham Board of Education Meeting- Over the past several months, 5 of the 9 board members have expressed dissatisfaction with Dr. Craig Witherspoon's performance, saying that he communicates poorly with the board and hasn't done enough to move the school system forward. (5p)(2:00)

Education-- Alabaster Schools Board Preview: A new beginning for education in Alabaster. The city's new school board holds its first meeting. (5p)(:21)

Monday, July 16, 2012

Consumer, Ford Escape Recall- More than 8 thousand ford SUVs are being recalled because the carpeting could interfere with the brake pedal. (5p)(:27)

Education, Trussville Superintendent Settlement- Last week, Trussville residents applauded the school board when it announced that Superintendent Suzanne Freeman was being removed from her job. Today, the board revealed freeman is getting a 600 thousand dollar settlement. (5p)(:28)

Education, Birmingham Board of Education Meeting- It's been a month since the Birmingham Board of Education rejected a state plan that would reduce the system's operating expenses. (5p)(:21)

Health, Is Your House Making You Sick?- Lead, mold, radon, asbestos -- all can lead to serious health issues and can be found inside your home.(5p)(:45)

Health, Sleep and Cognitive Ability- Those sleeping fewer than five hours a night or more than nine had lower mental ability compared to those who slept about seven hours per day. (5p)(:32)

Health, Children and Plastic Fillings- A chemical in certain dental fillings could result in social problems for some children. (5p)(:40)

Health, Weight Loss Drug- Researchers say the obesity drug Qnexa (kyoo-nek-suh) can help people lose weight, reduce diabetes and lower blood pressure. (5p)(:26)

Education, Birmingham Board Meeting- The final details of the State's plan to reduce the Birmingham school system's operating expenses will be discussed in Tuesday's meeting. (6p)(:24)

BROADCAST cont':

Education, Trussville Board Follow Up- Earlier today, the system voted to settle with former superintendent Suzanne Freeman. (6p)(:24)

Consumer, Alabama Farmers- Corn, peanuts, soybeans and cotton are suffering the most due to drought conditions in Alabama. (10p)(:32)

Friday, July 20, 2012

Education, Birmingham School Board Lawsuit- Attorney General Luther Strange, the State board, and State Superintendent Tommy Bice filed a lawsuit today, demanding the city board adhere to Dr. Bice's directions. (5p)(1:00)

Education, Trussville Announces Interim Superintendent- The Trussville Board of Education has a new interim superintendent. Dr. Pattie Neill will replace Suzanne Freeman. (5p)(:18)

Consumer, Direct TV and Viacom Settle- After a 10-day blackout, Viacom has restored 17 of its channels to 20-million Direct TV subscribers. (5p)(:32)

Consumer, Beautiful and Bald Dolls- MGA Entertainment has created bald Bratz and Moxie dolls for their collection for help young cancer patients accept their hair loss. Mattel has promised to release ten-thousand 'Bald and Beautiful' friends for Barbie. (5p)(:45)

Health, Poor Mothers and Anxiety- According to a new study from Rutgers University, anxiety disorders among poor mothers are more likely the result of their difficult economic situation, rather than mental illness. (5p)(:30)

Education, Hammond's New Position- Earlier today the Alabaster School Board hired Doctor Phil Hammonds to act as a coordinator of administrative services. (6p)(:24)

Education, Birmingham Board Hearing- Judge Houston Brown held a meeting with the lawyers for both sides in Dr. Craig Witherspoon's fight to keep his job. (6p)(:21)

Monday, July 23, 2012

Education, Accusations of Racism at Birmingham School Board- State Rep. Mary Moore is questioning State Superintendent Dr. Tommy Bice's decision to intervene in the firing of Craig Witherspoon. (5p)(1:00)

Education, Parents Protest Board of Education- Concerned Birmingham parents are calling on others to occupy tomorrow's Birmingham Board of Education meeting. (5p)(:45)

Education, School Board Troubles Affecting Parents and Students- One mother of three children in the system says high-school students could do a better job of working together than the board is doing. (5p)(:45)

Education, American Federation of Teachers- The AFT holds a rally to ask for middle ground between the State and Birmingham Board of Education. (5p)(1:00)

Education, Maddox Letter to Royal- CBS 42 obtained a letter from Birmingham Board of Education President Ed Maddox to city councilman Roderick Royal. (5p)(1:15)

Education, Penn State Sanctions- Penn State is paying a heavy price for the sex abuse scandal that has rocked the university. (5p)(:45)

Health, Female Athlete Injuries- Female athletes are more likely than men to suffer a sports related injury. (5p)(:14)

Health, Alabama Whooping Cough- The Alabama Department of Public Health is encouraging parents to get their entire families vaccinated. (5p)(1:00)

Education, Birmingham Board Racism- The charge is that Birmingham is being treated differently than other districts that are in financial trouble. (6p)(1:00)

Education, American Federation of Teachers Rally- The AFT rally in support of the Birmingham School Board and 200 teachers whose jobs are on the line due to the upheaval in the board. (6p)(:30)

BROADCAST cont':

Education, Penn State Alumni React to NCAA Sanctions- Buck Palone, who played running back in the 50s at Penn State, says he is glad Jerry Sandusky is behind bars but thinks NCAA decision reversing Coach Joe Paterno's wins from 1998-2011 was not appropriate. (6p)(:50)

Education, Racism Claims from Birmingham Board- Questions about why the state took over the Birmingham School System...The accusations range from politics to racism. (10p)(2:00)

Education, Who Can Lose Their Job?- More than one-hundred people who work for the Birmingham system were waiting to hear if they have a job to come back to next month. (10p)(:28)

Friday, July 27, 2012

Health, Alabama Health Report Card- An annual report by "County Health Rankings and Roadmaps" breaks down the states problem areas: of the state's 67 counties, Jefferson ranks 29th. (5p)(:35)

Health, Walker County Health- Walker County is implementing a new program that is focusing on getting people to improve their overall health. (5p)(2:00)

Education, Board of Education Hearing- Members of the Birmingham Board of Education and their attorneys met in Judge Houston Brown's courtroom in hopes of resolving issues in the school system's board. (5p)(1:00)

Consumer, Tuscaloosa Tire Recall- The tires on your vehicle could be defective.. If they came from Michelin North America's two B.F. Goodrich plants: one of them in Tuscaloosa. (5p)(:40)

Consumer, Ford Escape Recall- There is a recall on 2001 to 2004 Ford Escapes due to gas pedals that stick. 485 thousand Escapes are a part of this recall. (5p)(:30)

Consumer, Mazda Tribute Recall- Mazda is also recalling vehicles. This one is a problem that can cause the gas pedals to stick. 200-thousand tributes made between 2001 and 2008 are affected. (5p)(:22)

Health, Sleepwalking- As many as 1 in 3 adults say they have been sleepwalking at some point in their lives. (5p)(:30)

Consumer, Heat Hurting Crops- You may have noticed higher prices at your grocery store. Part of the blame rests on a nationwide drought. (5p)(:45)

Consumer, You and the Drought- Farmers far and wide are struggling to maintain their crops and livestock. (6p)(1:30)

Consumer, Birmingham City App- Birmingham officials unveiled a new app designed to show residents and visitors what the city has to offer. (6p)(:45)

Education, Birmingham Board Legal Fight- There's been a delay to the court hearing for two suits filed against the Birmingham Board of Education. One was filed by Superintendent Craig Witherspoon and the other by the State. (10p)(:30)

Saturday July 28, 2012

Consumers, Hyundai Recall-Two of Hyundai's most popular vehicles are being recalled due to problems with airbags. (:29)(6p)

Consumer, Tire Recall-The tires on your vehicle could be defective if they came from a b-f Goodrich plants being one of those plants is in Tuscaloosa.(6p)(:26)

Health, Protocol Ban-A drug blamed for the death of pop star idol Michael Jackson is being reclassified by the Alabama Committee of Public Health.(6p)(:26)

Health, Kicking Leukemia-33% of childhood cancers can be linked to leukemia. (10p)(1:40)

Consumer, Drought and Food Prices-With crops withering and dying in the heat, food prices are expected to shoot up. (10p)(:39)

BROADCAST cont':

Monday, July 30, 2012

Education, Bice Meets With Jeffco Delegates- State Superintendent Tommy Bice met with members of the Jefferson County legislative delegation today to discuss his goal of making the Birmingham School System financially stable as quickly as possible. (5p)(:33)

Health, Prostate Cancer Tests- Researchers found PSA and early detection did help prevent the spread of cancer to other parts of the body in up to 17-thousand men. (5p)(:50)

Healths, Beating Diabetes- Doctors are studying ways to prevent the disease and cure people who already have it. (5p)(:47)

Health, Juvenile Arthritis- Symptoms for the most common form include tightening of muscle and soft tissue, bone erosion, misalignment of joints and changes in growth patterns. (5p)(1:00)

Consumer, Apple vs. Samsung- Apple sued the Samsung Company last year, alleging that Samsung's smart-phones and computer tablets are knockoffs of the iPhone and iPad. (5p)(:11)

Health, Camp Sugar Falls- Organizers hope Sugar Falls will help establish a support system for the diabetic community while campers learn how to take care of themselves. (5p)(:48)

Consumer, Receiving Government Assistance- According to the Children's Welfare League of America: the number of families using funds through the temporary assistance for needy family program: jumped from 43-thousand in 2009 to 51-thousand in one year. (6p)(1:00)

Consumer, Toughening Welfare Laws- Melissa Crabtree reports on how such a law would change the way Alabamians use government benefits once and for all. (6p)(2:15)

Consumer, Business Owner Liability- Store owners who accept electronic benefit cards say it's frustrating to see taxpayer dollars misused. (6p)(:37)

Education, Bice on Birmingham Education- After coming under fire from two local delegates- State Superintendent Dr. Tommy Bice sat down today with other state lawmakers to outline the state's plans for Birmingham City Schools. (6p)(:40)

Education, Kids and Summer Retention- According to the National Summer Learning Association, students who take standardized tests are more likely to score lower on them at the end of summer than at the beginning. (6p)(:38)

Consumer, Honey Shortage in Alabama- A local farmer says this year each of his bee colonies is about 80 pounds short of honey. (6p)(:32)

Education, Bice Meets with Jeffco Delegation- State Superintendent Tommy Bice is setting the record straight about his involvement with the Birmingham City School System. (6p)(1:45)

Health, Princeton Hospital Accreditation- A Birmingham neuro-science lab is the first in Alabama to receive accreditation. (10p)(:26)

Friday, August 3, 2012

Consumer, Tax Free Shopping- Alabama residents are taking advantage of the tax holiday weekend. (5p)(:45)

Health, Mercury in Your Mouth- The F.D.A. maintains that mercury fillings are safe for adults and children ages six and above. However, mercury exposure can cause memory loss, tremors, mood swings, anxiety and arthritis. (5p)(:55)

Health, Komen Foundation Accused of Misleading Women- Susan G. Komen for the cure is being accused of using misleading statistics to convince women to have mammograms. (5p)(:47)

Consumer, Sales Tax Holiday- Parents and Teachers stock up on back-to-school necessities before Alabama students head back to the classroom. (6p)(1:30)

Monday, August 6, 2012

Consumer, Fraudulent Tax Refunds- According to an audit conducted by the treasury inspector general for tax administration, the IRS has been handing out billions of dollars in fraudulent tax refunds. (5p)(:45)

BROADCAST cont':

Health, West Nile Virus- The Centers for Disease Control wants everyone to take steps to prevent West Nile virus infections. Since January, about 240 Americans have contracted the virus and at least four people died. (5p)(1:30)

Health, Sweating is Good- Doctors say sweating is good for you. It helps our bodies cool down to maintain proper body temperature. (5p)(:41)

Health, Obese Kids and Cholesterol- New research finds two out of three children considered very obese already have at least one risk factor for heart disease. (5p)(:23)

Consumer, Alabama Mortgage Costs- According to research released today from bankrate.Com, Alabama has the 10th-lowest mortgage closing costs in the nation. (5p)(:24)

Education, Channel One in Birmingham Schools- A television news program shown in more than 300 Alabama schools called Channel One, has limited educational value that's according to a study by one UAB professor. (6p)(1:00)

Education, Cullman Secret Food Backpack- When school starts in a couple of weeks, hundreds of students in Cullman County will be getting free, nutritious food everyday thanks to secret meals. (6p)(:55)

Saturday August 4, 2012

Consumer, Sales Tax Holiday-With it being the second day of sales tax holiday, it may be the only back to school break the parents get. (6p)(:48)

Health, Children's of Alabama Patients Move-It's moving day for young patients at Children's of Alabama. The new addition makes the hospital among the largest in the nation.(6p)(2:00)

Health, Men & Prostate Cancer-New research shows three times as many men would be fighting for their lives, if the PSA test for prostate cancer went away.(6p)(:29)

Health, Cigarette Smoking Down Pipe Smoking Up-According to the CDC Americans are smoking fewer cigarettes but the use of pipe tobacco and cigars is up.(6p)(:26)

Health, West Nile Virus Spreading Again-Health officials say the West Nile virus is on the rise around the country. That's the disease spread through infected mosquitoes.(10p)(:30)

Sunday August 5, 2012

Consumer, Tax Holiday-It's the last day of the sales tax holiday weekend. (10)(:31)

Education, School Starts Soon-For many students, school starts in just a couple of weeks.(10p)(:25)

Education, Special ED Cuts?- Education budgets across the country continue to take hits, and chilton county is no exception.(10p)(:21)

August 8, 2012

Consumer, Unemployment Rate - Alabama's unemployment rate is slowly improving. (5p)(:34)

Health, Cooper Green Fight – The fight to keep inpatient services available at Cooper Green Hospital is heating up. (5p)(:46)

Health, Concussion Rules – State legislation has been updated to help cut down on the number of concussion related injuries. (5p)(2:08)

Health, Diabetes Fat vs. Thin – Some studies show there may be advantages to being heavier with diabetes than being smaller with diabetes. (5p)(:40)

Health, Kids Cholesterol Levels – A study has shown that there is a decrease in children's cholesterol levels despite the rise in obesity. (5p)(:34)

Health, Cerebral Palsy States – According to the CDC, cerebral palsy affects about one in every 278 children. (5p)(:50)
BROADCAST cont’:

Health, Cooper Green Patients – The people who will pay the price if inpatient services are cut are wondering what happens next. (6p)(:46)

Consumer, Tuscaloosa Tornado Grant – Tuscaloosa tornado victims are now able to apply for assistance to help in their recovery efforts. (6p)(:27)

Education, Extra Curricular Activity – The fate of an after school program is still up in the air while the school board makes cuts. (6p)(:32)

Health, Concussion Law – Alabama’s new concussion law is causing changes in how head injuries are handled. (10p)(:47)

Consumer, Jefferson Co. Job Fair – Thousands attended a job fair at the BJCC in Birmingham with hopes of new employment. (10p)(:32)

August 9, 2012

Health, Toxic Air Concerns – Alabama ranks high on a list of states for the high air pollution. (5p)(:31)

Education, AYP Results – The State Board of Education has released results from the 2011 adequate yearly progress report. (5p)(:38)

Education, Teacher Training – Training for the next generation of Jefferson County educators began today in Irondale. (5p)(:22)

Consumer, Gas Price Rising – The price of gas has increased nearly 30 cents in the past month. (5p)(:30)

Health, Help for Diabetes – A vaccine used to treat tuberculosis may put an end to type one diabetes once and for all. (5p)(:27)

Health, Butter Flavoring Risks – According to a study, extra butter flavoring can actually trigger Alzheimer’s disease. (5p)(:36)

Health, Air Pollution – Alabama ranks 14th in the country for air pollution. (6p)(1:49)

Health, Air Pollution – Alabama ranks 14th in the country for air pollution. (10p)(:46)

Health, Parents & Concussions – Parents are paying attention to the dangerous threat of concussions while playing football. (10p)(1:12)

August 15, 2012

Consumer, Cooper Green Costs – Jefferson County Commission must vote on a plan to fund Cooper Green Hospital. (5p)(:42)

Health, Building Body Parts – Scientists have been able to engineer certain body parts. (5p)(1:47)

Health, Prostate Cancer – An experimental drug can help men with advanced prostate cancer live longer. (5p)(:31)

Education, Robotics Program – Tuscaloosa students and teachers are being exposed to a new robotics program. (6p)(1:45)

Education, Positive Youth Program – The Positive Youth Program is helping local schools control unruly students. (6p)(:44)

Health, Health and Politics – The battle over healthcare is heating up along the campaign trail. (6p)(:37)

Consumer, Cost of Closing Cooper Green – Some are claiming that ending Cooper Green services could cost Jefferson County more money. (6p)(2:14)

Education, Tornado School – Some Oklahoma students will have newly designed schools that have great tornado safety features. (10p)(:40)

BROADCAST cont’:

August 16, 2012

Education, UAB President Resigns – The University of Alabama at Birmingham’s president resigned today. (5p)(:41)

Education, Burkett School – More than 100 special needs students will no longer have to attend Burkett Center in Tarrant. (5p)(2:05)

Education, Teacher’s First Day - The start of school is days away, and Brittney Clay is preparing for her first day at a teacher. (5p)(2:01)

Health, Hand Sanitizer Dangers – A study has found that a chemical found in many hand sanitizers and mouthwash may weaken muscles. (5p)(:38)

Health, Bamboo Seat Recall – Millions of baby seats are being recalled because babies are falling out of them and getting hurt. (5p)(:36)

Health, Black Mold – A one year old in recovering after toxic black mold put her in the hospital. (6p)(1:40)

Consumer, Money for Cordova – Cordova’s infrastructure is getting \$3.2 million in USDA funding. (6p)(:39)

Education, UAB President Resigns – The University of Alabama at Birmingham’s president resigned today. (10p)(:40)

Health, Black Mold – A Jasper family is happy to have escaped a toxic mold infestation in the home they rented. (10p)(:47)

Education, Teacher’s First Day - The start of school is days away, and Brittney Clay is preparing for her first day at a teacher. (10p)(:52)

August 21, 2012

Education, No Cell Phones in School– In Carbon Hill, Parents can no longer use their cell phones while picking up/dropping off students at school. (5p)(1:52)

Education, UAB President Named – UAB has named Dr. Richard Marchase as interim president. (5p)(:32)

Health, West Nile Tips – The Jefferson County Department of Health’s Disease Control Division was notified of its first case of West Nile virus. (5p)(1:03)

Health, UAB Health Fest– UAB provided free preventative screens at Lister Hill Library. (5p)(:34)

Health, Breast Reconstruction – More options are on the way for women who get breast reconstructive surgery. (5p)(:26)

Education, UAB President Named – UAB has named Dr. Richard Marchase as interim president. (6p)(:15)

Education, Teachers on Immigration Law Change – Teachers sound off on the HB56 appeal that changed the provision regarding registration for kids. (6p)(1:19)

Health, West Nile in Bessemer – A Bessemer woman has been diagnosed with West Nile virus. (6p)(:15)

Education, No Cell Phones in School– In Carbon Hill, Parents can no longer use their cell phones while picking up/dropping off students at school. (10p)(:47)

Education, UAB President Named – UAB has named Dr. Richard Marchase as interim president. (10p)(:13)

August 22, 2012

Health, Pets and West Nile – Federal health officials are warning that cases of West Nile can get some pets sick. (5p)(1:50)

Health, Skin Cancer Information – Skin cancers account for 80% of all new cancers diagnosed each year. (5p)(1:43)

Health, First Aid Kits – Doctors say you should have a first aid kit prepared at all times. (5p)(:46)

BROADCAST cont’:

Health, Cancer Study - The American Cancer Society is launching a long-term study. (5p)(:48)

Education, College Prep – Alabama students are not making the grade when it comes to college preparation. (6p)(:44)

Consumer, Jeffco Budget Crunch – The money crunch in Jefferson County is on as budget hearings begin next week. (6p)(:32)

Health, E-coli in Pell City – E-coli is in the water in Pell City. (10p)(1:49)

Health, E-coli in Arizona – E-coli in an Arizona community’s drinking water is a inconvenience and a problem. (10p)(:25)

Health, West Nile Outbreak - The latest West Nile virus cases from the Centers for Disease Control show how serious this outbreak is. (10p)(:45)

Health, Pets and West Nile – Federal health officials are warning that cases of West Nile can get some pets sick, but there are ways to keep them safe. (10p)(:43)

Monday, August 13, 2012

Health, Cooper Green Battle- Group of commissioners assigned to examine its financial situation wants to get rid of in-patient care at Cooper Green Mercy Hospital. (5p)(2:00)

Education, Birmingham Board of Education Decision- With temporary restraining orders set to expire today, a judge rules in favor of the state superintendent and the superintendent of Birmingham City Schools - while ruling against the Birmingham Board of Education. (5p)(1:30)

Education, School Registration- Melissa Crabtree has more on what parents and students need to do before they are allowed to return to school. (5p)(1:45)

Health, Allergies and Religious Reasons- Parents and students can refuse vaccinations based on religious beliefs and if they are allergic to something as long as they have a doctor’s note. (5p)(:40)

Health, Kids and the Flu- The Centers for Disease Control and Prevention recommend that children from the ages of 6 months to 19 years be vaccinated before they go back to school. (5p)(:45)

Health, Backpacks and Back Injuries- The Center for Disease Control and Prevention says backpack injuries in children ages 5 to 18 increased more than 6 percent between 2010 and 2011. (5p)(:40)

Consumer, Apple Recall- A possible Istria contamination is behind a nationwide recall of hundreds of thousands of pre sliced apple packages. (5p)(:40)

Health, Children and Snoring- According to a new study in pediatrics, children who snore are likely to have behaviors like hyperactivity, depression and inattention. (5p)(:28)

Consumer, Nook Prices Drop- Barnes and Noble is reducing the price for its “Nook: tablet by 20 dollars , they’re also slashing 50 dollars off its 16 gigabyte “Nook” tablet. (5p)(:24)

Education, Ruling Filed on Birmingham Board- A Jefferson County judge sides with the state and local superintendent in their legal battle with the Birmingham Board of Education. (6p)(1:45)

Education, New Teacher Orientation- Educators in Fairfield, Midfield and Bessemer school systems met for 2012 orientation. (6p)(:45)

Education, School System Openings- The Tuscaloosa school system still has 56 openings to fill. (6p)(1:30)

Education, Teacher Supply Money- Starting next fiscal year, every Alabama teacher will receive 300 dollars in state funding to buy things like paper, scissors, and glue. (6p)(1:00)

Education, PAL Backpack Giveaway- West Alabama students who need school supplies will have a one last chance to get them free of charge tomorrow. (6p)(:30)

BROADCAST cont':

Health, West Nile Warning- The C.D.C. reports that four human cases have been found in our state since January of this year. (6p)(:30)

Health, Obese Adults and Kids- A federal report finds our state to be the fourth fattest state, and our children are not far behind. (6p)(:22)

Education, Birmingham Superintendent Keeps Job- Judge Houston Brown issued a permanent injunction against the board, who voted last month to fire Dr. Craig Witherspoon. (10p)(2:00)

Health, Blue Cards- Before being allowed back to school next week, students in the sixth grade must get their "whooping cough" vaccination. (10p)(:48)

Health, Cooper Green Plan- Jefferson County Commissioner George Bowman is speaking out against 3 other commissioners and their decision to potentially shut down inpatient care at Cooper Green Hospital. (10p)(1:00)

Consumer, Gas Prices- The national average for a gallon of regular gas now stands at 3.70. (10p)(:20)

Friday, August 17, 2012

Education, Tuscaloosa City Schools: Anti-Bullying Campaign- There were 122 incidents classified as bullying in the Tuscaloosa City School System last year, but administrators suspect there are hundreds more that are never reported. (5p)(2:00)

Health, Hepatitis C and Baby Boomers- The C.D.C. is urging baby boomers to get a one-time blood test to learn whether they have the virus that could destroy your liver. (5p)(:45)

Consumer, Alabama Unemployment- Jobless numbers released by the state show first time unemployment rates rose a half a percent in July. (6p)(:29)

Monday, August 20, 2012

Education, Back to School- From Birmingham City to Jefferson and Shelby counties and beyond, today's the first day of the new school year. (5p)(1:30)

Education, ESL Notice- The majority of those who lost their jobs in Birmingham city schools are paraprofessionals, or teacher aides. Some are concerned there won't be enough help for Spanish-speaking children. (5p)(1:00)

Consumer, Wal-Mart Layaway- Wal-Mart is expanding its layaway program for the holidays. (5p)(:20)

Consumer, New Hondas- Today, Honda begins production on its 2013 model of the Accord, which is one of the best selling cars in the U.S. (5p)(:20)

Consumer, GM Recall- General Motors is recalling about 250-thousand mid-sized GM and Isuzu vehicles. (5p)(:40)

Health, Birth Control for Men- A compound developed to fight cancer could become a birth control pill for men. (5p)(:25)

Health, Heart Attack and Psoriasis- New research from Kaiser Permanente shows patients who receive TNF inhibitors to clear their skin are almost 50-percent less likely to have a heart attack. (5p)(1:00)

Consumer, Romaine Lettuce Recall- Romaine lettuce shipped out to Alabama and 18 other states could be tainted with E-coli. (5p)(:30)

Health, Cantaloupe Outbreak- The Food and Drug Administration says two deaths and multiple cases of illness across 20 states including Alabama have been linked to cantaloupes contaminated with salmonella. (5p)(:30)

Education, School's Late Start- The state's newly passed flexible calendar act left many school districts having to write and re-write their school calendars late into last school year in order to comply with the delayed start. (6p)(2:00)

Education, School Life Post April 27th- Cullman students spent their first day of school going over disaster preparedness. (6p)(2:00)

BROADCAST cont':

Education, Back to School Pictures- We asked some of you to share some of your first day of school photos via Facebook and here's what you shared so far. (6p)(:40)

Consumer, Dangerous Weather Smart Phone App- There's an app that's designed to keep outdoor enthusiasts and athletes in-tune with Mother Nature. (6p)(:45)

Education, Fixing the School Calendar- Several state legislators say they were misled when voting to implement that statewide calendar. (10p)(1:00)

Consumer, Sewer Rates Public Meeting- Customers should prepare to pay even more for sewer service in Jefferson County. (10p)(:26)

Education, School Fees- CBS 42's Fred Davenport caught up with parents who tell us surprising school fees are putting a major dent in their wallets. (10p)(2:00)

Friday, August 24, 2012

Health, West Nile Virus- The mosquito-borne West Nile virus is on the minds of Alabama politicians and health officials. With rain comes standing water, a perfect breeding ground for mosquitoes. (5p)(:45)

Consumer, Back to School Deals- More Americans than ever are buying their kids' school supplies online, but stores don't want to give up the foot traffic and are luring frugal customers off line and back into stores. (5p)(:30)

Health, Concussions- CBS 42 is partnering with Children's of Alabama to raise awareness of the dangers of concussions and Alabama's new concussion law. (5p)(1:00)

Consumer, Hurricane App- The Red Cross is using social media to get helpful information to people who may be victims of natural disasters. (6p)(:45)

Education, Hackleburg First Week- The small community of Hackleburg got national attention following the April 2011 tornadoes. Students felt the loss not only at home, but also because their school was destroyed. (6p)(1:30)

Health, Football Hazards- With the advent of another football season, the medical community is bracing for another round of Friday night injuries, specifically, head injuries. (6p)(2:30)

Health, Concussions Special Tease- More than 60-thousand young athletes across the country are treated and evaluated for concussions each year. (10p)(:26)

Saturday, August 25, 2012

Health, West Nile Concerns and Isaac-The mosquito-borne West Nile Virus is on the minds of Alabama politicians and health officials while Isaac is heading to the United States.(6p)(:49)

Sunday, August 26, 2012

Consumer, Samsung will Appeal- Samsung will appeal a US jury's decision that it "willfully" copied apple designs, to develop its own mobile products.(5:30p)(:28)

Health, Alabama Medicaid- Medicaid in Alabama may be in big trouble if voters don't go to the polls September 18th. (5:30p)(:30)

Health, 911 Cancer Connection- New research shows firefighters who were exposed to the toxic environment at Ground Zero are 19% more likely to have cancer than other firefighters, and those numbers may be going up.(5:30p)(:29)

Monday, August 27, 2012

Health, Cooper Green Federal Dollars- A consulting firm may be hired to help Jefferson County deal with the larger burdens of healthcare costs. (5p)(1:30)

Health, Cooper Green Residents Positions- At least five medical residents will lose their positions by the end of the week because of drops in the patient load. (5p)(:30)

BROADCAST cont':

Education, NAACP against Student Macing- The NAACP is calling for an end to police using mace or pepper spray on Birmingham City School students. (5p)(:24)

Health, Summer Snake Bites- If you or someone you know gets bitten, try to remember the color and shape of the snake. This can help with treatment of the bite. (5p)(:40)

Consumer, Credit Score- Your credit score plays a big role in whether you get outside financing for the deal. (5p)(:45)

Consumer, Oil Rigs Shut Down Production- Once Isaac makes land, the price of gasoline is expected to increase dramatically. (6p)(:25)

Consumer, When Does It Become Gouging- CBS 42's Fred Davenport shows consumers how to tell the difference between production woes, and price gouging. (6p)(1:30)

Health, Exercising While Pregnant- More women than ever are making fitness a pivotal part of their pregnancy. (6p)(1:30)

Consumer, Gas Prices Up- Before drivers knew what was happening with Tropical Storm Isaac, the price of gas began inching higher and higher. (10p)(:20)

Consumer, Gas Gouging- The storms will definitely increase demand for fuel, but how do you know the spike in costs is not gouging. (10p)(1:00)

Friday, August 31, 2012

Education, Birmingham Board of Education Accreditation- The Birmingham Board of Education is on course to meet a deadline set by state accreditation officials. (5p)(:45)

Health, Night Snacking- Dieticians say there are a couple of reasons people can't seem to resist snacking. (5p)(:45)

Consumer, Mango Recall- There's a nationwide recall on mangoes. It's because of the threat of salmonella. (5p)(:25)

Health, Kids Health Screenings- Children at Greater Shiloh Church stay active through dancing and singing. Along the way, nurse practitioners and medical students screen children for scoliosis, test their vision and give medical exams. All for free. (5p)(:30)

Consumer, Milo's Tea Battle- The Birmingham-based Milo's hamburger chain may soon have to stop offering its well known sweet tea. It's all because of a legal battle. (10p)(:30)

Health, Football and West Nile- Take a humid night, warm temperatures, people wearing shorts and tank tops, and you have basically a buffet for mosquitoes. (10p)(:30)

Consumer, Victoryland Jobs- Victoryland is again accepting job applications. (10p)(:30)

September 1, 2012

Health, West Nile Concerns in Texas- 45% of the West Nile cases reported are in the Lone Star state.(6p)(:40)

Consumer, Coffee Maker Recall-600-thousand Mr. Coffee single cup brewing systems are being recalled because the appliance can suddenly release a stream of scalding water and coffee grounds.(6p)(:32)

Consumer, World Food Prices Soar-A summer drought and extreme temperatures across the world is causing the cost of food to soar. (6p)(:25)

Consumer, Credit Card Debt Down-Credit card use is down across the board and so is the debt accumulated.(6p)(:24)

Health, Napping Tips-It's important for your child to get the proper rest needed to stay healthy and function properly.(6p)(:35)

Monday, September 3, 2012

Consumer, Gas Prices- This year's cost of gas set an all time high for the Labor Day weekend. Experts blame it on hurricane Isaac. (5p)(:18)

BROADCAST cont':

Consumer, Help at the Gas Pump- The new regulations requires automakers to build and sell vehicles that will get an average of 54.5 miles per gallon by the year of 2025. (5p)(1:30)

Education, Tuscaloosa Co. Schools in Session- For many students Labor Day is a three day weekend. For students in the Tuscaloosa County System, it was back to the classroom. (5p)(:30)

Health, Reducing Blot Clots- Trevo is a small mesh device is inserted through the leg to the brain. Once installed, the mesh expands, disengaging the clot and allows blood to flow immediately. (5p)(:50)

Health, Prenatal Yoga- Yoga is also a great source of exercise for expectant mothers. (5p)(:20)

Healths, Local Teen Battling Cancer- Each year in the U.S, approximately 13,400 children, from newborns to the age of 19, are diagnosed with cancer. (6p)(1:30)

Health, Mommy to Be- Tonight in her series "Mommy to be", Shanisty Myers shows us healthy ways to gain pregnancy weight. (6p)(1:45)

Consumer, Gas Prices Getting Worse- The eye of Isaac passed the oil refineries in the Gulf. But they were still shut down and the effect on the cost of gas remains. (10p)(1:30)

Consumer, Power Company Scam- There's a scam going around that involves someone calling your home and apologizing for a power outage. (10p)(1:00)

September 5, 2012

Health, Ovarian Cancer Manicures-September is ovarian cancer awareness month and 22,000 women have been diagnosed with it this year, and the Laura Crandall Brown Ovarian Cancer Foundation is raising awareness to the silent killer with teal pedicures and manicures at Brookwood Medical Center. (5p)(:45)

Health, Stolen Tampon Warning-The Kimberly-Clark Corporation says some of its Kotex natural balance security tampons failed the company's final inspection.(5p)(:25)

Health, NFL and Concussions-As the NFL's season kicks off tonight, new research shows professional football players may be at a higher risk of dying from certain brain diseases.(5p)(1:30)

Health, Concussion Special Push-Some former NFL players are suing the league, accusing the NFL of hiding information about brain injury risks. (5p)(:35)

Consumer, Restaurant Bill App-There is a new App made that allows you to place an order and each person can pay their share with their credit card, but that's not the only advantage...there's also an order ahead feature.(5p)(:45)

Consumer, Grocery Store Shopping App-Shop Smart Magazine has a way to modernize the shopping list and save money they recommend Smartphone apps - like pushpins, which lets a whole family sync up a shopping list, and scan an item to find digital coupons. (10p)(:32)

September 6, 2012

Consumer, New Jobs in Tuscaloosa-100 new jobs are heading to West Alabama. Those jobs come with a new Mercedes Benz supplier coming to town. (5p)(:25)

Health, High Blood Pressure-Nearly a third of adults in America have high blood pressure. (:48)(5p)

Health, Laundry Gel Packs-Children have been getting sick swelling gel packs they believed was candy. (5p)(:34)

Friday, September 7, 2012

Consumer, August Jobs Report- Nearly 100-thousand jobs were added by U-S employers in August. (5p)(:45)

Consumer, Milo's Tea Battle- Milo's franchises wants to stop selling Milo's famous tea at its restaurants. (5p)(:30)
Health, Colon Cancer Screenings- According to the American Cancer Society, one in six men will get prostate cancer. (5p)(:40)
BROADCAST cont':

Consumer, Smartphone Wars- Several companies are trying to put their gadgets in the spotlight before apple unveils the iPhone 5 next week. (5p)(:35)

Consumer, Prepaid Credit Card Dangers- Thanks to hidden fees, one government agency is looking into ways to regulate them and keep consumers aware. (6p)(:25)

Consumer, Bham Metro Job Market- The education gap in the metro area is growing, according to a study by the Brookings Metropolitan Policy Program. (6p)(:27)

Education, Park at the Schools- Something as simple as parking your car, could help public education. For 20 dollars, you can secure a spot at Central High or the Tuscaloosa Magnet School. (6p)(:30)

Consumer, Craigslist Ticket Scam- The NCAA is warning fans looking for tickets on the internet. (10p)(1:00)

Consumer, August Jobs Reports- The unemployment rate dropped from 8 point 3 percent to 8 point 1. (10p)(:45)

September 8, 2012

Health, Health Fair-Avondale Methodist and Canterbury United Methodist Church teamed up this afternoon to host a health fair. (10p)(:31)

Health, SUTC Volunteering-Sometimes deadly disease brings people from different walks of life together. (10p)(2:45)

Health, Prostate Cancer Screening-According to the American Cancer Society, one in six men will get prostate cancer. Early detection is key to successful treatment. (10p)(:36)

Monday, September 10, 2012
(No 5pm show)

Health, Mommy to Be- Finding resources outside the doctor's office is easier than ever. (6p)(1:30)

Education, ALICE Program- ALICE has spread to over 250 school districts is a program used in schools during a gunman situation and stands for alert, lockdown, inform, counter, and evacuate. It is new this year to Tuscaloosa City Schools. (10p)(2:00)

Consumer, Jeffco Budget Woes- The roads and transportation department budget is one of the hardest hit, and without general fund money to prop up the department, you can expect a bumpy ride. (10p)(1:00)

September 11, 2012

Consumer, Paying Birmingham Lawyers – Birmingham Mayor William Bell has put forth a proposal for the city to pay \$1 million in legal contract fees for attorneys. (5p)(:36)

Education, Chicago Teacher Strike – 30,000 Chicago teachers are striking for the second straight day. (5p)(:35)

Consumer, Fuel Economy – Some car manufacturers are planning to implement a federal mandate to get more miles to the gallon. (5p)(:36)

Health, 9/11 Cancer Treatments - First responders who helped after the World Trade Center attacks will be able to get treatment costs covered for more than 50 types of cancer. (5p)(:33)

Health, Sore Throat Treatment - New guidelines from the Infectious Diseases Society of America say most sore throats should not be treated with antibiotics because viruses are behind most infections, not strep bacteria. (5p)(:45)

Health, Indigent Care – An indigent care facility is one step closer to becoming an outpatient facility. (6p)(:56)

Education, Chicago Teacher Strike – Parents are unhappy with teachers involved in the Chicago strike. (10p)(:17)

Education, Bham Board of Education Investigation – The Jefferson County District Attorney’s office is looking into board members actual residences. (10p)(:56)

BROADCAST cont’:

September 12, 2012

Education, Chicago Teacher Strike – 350,000 students are out of school because of the Chicago Teacher Strike. (5p)(:04)

Health, Obese and Bacteria – Scientists have identified 26 types of bacteria in the human digestive system that are linked to obesity. (5p)(:56)

Health, Prostate Cancer Screenings – According to the American Cancer Society, one in six men will get prostate cancer. Early detection is the key to successful treatment. (5p)(:27)

BROADCAST cont’:

Health, Brookwood’s ER – Brookwood Medical Center will build the state’s first freestanding emergency room. (5p)(:24)

Consumer, Popcorn Prices – The hot, dry summer is causing the price of popcorn kernels to jump about \$10 a bag. (6p)(:21)

Consumer, Hurricane Isaac Money – Gov. Bentley asked for federal money to help with Hurricane Isaac recovery. (10p)(:24)

September 12, 2012

Education, Cullman Christian School Battle-Cullman Christian students are without a home or land to build on. The school has sold all 39 acres of its land along convent road, ending a yearlong battle with the city. (1:45)(5p)

Education, Teachers on Strike-Nearly 30,000 teachers and staff members remain off the job for another day of picketing and it is now a standoff between Chicago’s School Board and its teachers.(:28)(5p)

Health-Obese and Bacteria-Scientists at the University of Maryland School of Medicine have identified 26 different types of bacteria in the human digestive system that appear to be linked to obesity.(:66)(5p)

Health, Prostate Cancer Screenings-According to the American Cancer Society, one in six men will get prostate cancer. (:27)(5p)

Health, Brookwood ER- Brookwood Medical Center has been given the go ahead to build the state's first freestanding emergency room. (:24)(5p)

Consumer, Phone 5-The model sports a larger 4 inch screen which allows for five rows of apps. (5p)(:33)

Consumer, what’s in McDonald’s? - The popular restaurant chain will post caloric information on restaurant and drive thru menus starting Monday. (6p)(:20)

Consumer, Popcorn prices go up-The hot, dry summer is causing the price of popcorn kernels to jump about 10 dollars a bag. (6p)(:21)

September 13, 2012

Education, Chicago Teacher Strike – The Chicago Teachers Strike will keep 350,000 kids out of class for at least one more day. (5p)(:34)

Consumer, Jefferson County Budget – Jefferson County commissioners are struggling to make ends meet in the county. (5p)(1:20)

Health, Fish Oil Benefits – Fish oil supplements may not help protect the heart as much as once thought. (5p)(:42)

Health, Women’s Fertility – A healthy 30 year old has a 20% chance a month to get pregnant. (5p)(1:53)

Health, Flu Shot Time – Flu season is around the corner, which means it’s time for vaccinations. (6p)(:19)

Consumer, Real Estate – The number of existing homes for sales across the Birmingham metro area is on a steady decline. (6p)(1:34)

BROADCAST cont':

Consumer, Jefferson County Budget – Jefferson County commissioners are struggling to come up with the county's budget. (10p)(:46)

Consumer, Real Estate – The number of existing homes for sales across the Birmingham metro area is on a steady decline. (10p)(:54)

Education, UA Enrollment – The University of Alabama has record enrollment with this year's freshman class. (10p)(:27)

Friday, September 14, 2012

Consumer, No Bank Account- Millions of American families handle their finances without a checking or savings account. In the south - one out of every ten families doesn't have one. (5p)(:40)

Consumer, Kids Mart- Cullman has a major consignment sale every year to give parents a way to stock up on a budget. (5p)(:45)

Health, Erasing Epilepsy- S.E.E.G. electrodes are snaked into the brain through tiny holes to record those electrical storms that can cause uncontrollable shaking as a result of an epileptic attack. New imaging tools can help doctors pinpoint the exact cause. (5p)(1:30)

Health, Reduced Priced Mammograms- To celebrate breast cancer awareness month, Saint Vincent's Hospital is making it easier for women to receive this potentially life-saving service. (5p)(:25)

Health, Pain creams and Patches- The food and drug administration is warning consumers about rare chemical burns reported by people using topical pain relief products like Bengay, Icy Hot and Flexall. (5p)(:37)

Consumer, Jeffco Budget Finalization- Commissioners met again today in an effort to erase a huge deficit. (6p)(1:30)

Monday, September 17, 2012

Consumer, Birmingham Food Trucks- Owners of brick and mortar establishments are complaining that food trucks and push carts are taking away their business. (5p)(2:00)

Education, Chicago Teachers Strike- School children in Chicago face another week off as the battle between the teachers union and the school system escalates. (5p)(:30)

Health, Substance Abuse in the Military- The Institute of Medicine says addictions are increasing in the military, and new approaches are needed to prevent and treat substance abuse. (5p)(:45)

Consumer, Disney World Alcohol- Next month, the Magic Kingdom will begin serving alcohol at the "Be Our Guest" restaurant at the theme park. (5p)(:35)

Health, Kids Eating Too Much Salt- The C.D.C. says children have as much salt in their diets as adults. (5p)(:35)

Consumer, iPhone 5 Orders- Apple says iPhone 5 preorders topped 2 million dollars in 24 hours. (5p)(:28)

Consumer, Galaxy S4- Samsung is preparing a February release of its Galaxy S4. The Smartphone will have a 5-inch screen which is an inch bigger than the iPhone 5. (5p)(:20)

Health, HIV Prisoner Lawsuit- Alabama is one of two states in the U.S. That segregates inmates with HIV from other prisoners. The state is defending that policy in a class action lawsuit starting today in federal court. (6p)(1:30)

Consumer, Referendum Vote- A referendum vote set for Tuesday will decide whether state lawmakers can transfer more than 4-hundred million dollars into the general fund. (6p)(2:00)

Consumer, Hostess Lawsuit- The Twinkie manufacturer filed for chapter 11 bankruptcy back in January; now, more than nine months since the filings, employees remain in limbo about the future of the company. (6p)(:40)

Consumer, Gas Prices Drop- For the third week in a row, gas prices are on the decline. (6p)(:24)

Consumer, Referendum Vote- The state will decide whether to enable the transfer of close to half a billion dollars out of the Alabama trust fund. (10p)(2:00)

BROADCAST cont':

Friday, September 21, 2012

Consumer, GM Recall- General Motors is recalling nearly half a million Chevrolet, Pontiac and Saturn cars because they can roll away unexpectedly. (5p)(:27)

Consumer, iPhone Fever- After waiting in line for hours, and sometimes days, people are finally getting their hands on the hottest new tech toy. (5p)(1:00)

Health, Painkillers and Headache- New research suggests too many painkillers could be the cause of your headache. (5p)(:40)

Health, Asthma Treatments- Lifestyle changes, steroid inhalers and nasal sprays are a first line of asthma defense. (5p)(1:30)

Consumer, Alabama Unemployment- Unemployment numbers for the state are up for the fourth consecutive month. Unemployment now stands at 8.5 percent. (5p)(:17)

Consumer, iPhone Madness- Worldwide, iPhone fans braved long lines and extreme temperatures to get the latest edition: iPhone 5. (6p)(:45)

Health, Environmental Testing- Residents in North Birmingham formed a new group called people against neighborhood industrial contamination, or panic for short. (10p)(:30)

Monday, September 3, 2012

Consumer, Gas Prices- This year's cost of gas set an all time high for the Labor Day weekend. Experts blame it on hurricane Isaac. (5p)(:18)

Consumer, Help at the Gas Pump- The new regulations requires automakers to build and sell vehicles that will get an average of 54.5 miles per gallon by the year of 2025. (5p)(1:30)

Education, Tuscaloosa Co. Schools in Session- For many students Labor Day is a three day weekend. For students in the Tuscaloosa County System, it was back to the classroom. (5p)(:30)

Health, Reducing Blot Clots- Trevo is a small mesh device is inserted through the leg to the brain. Once installed, the mesh expands, disengaging the clot and allows blood to flow immediately. (5p)(:50)

Health, Prenatal Yoga- Yoga is also a great source of exercise for expectant mothers. (5p)(:20)

Health, Local Teen Battling Cancer- Each year in the U.S, approximately 13,400 children, from newborns to the age of 19, are diagnosed with cancer. (6p)(1:30)

Health, Mommy to Be- Tonight in her series "Mommy to Be", Shanisty Myers shows us healthy ways to gain pregnancy weight. (6p)(1:45)

Consumer, Gas Prices Getting Worse- The eye of Isaac passed the oil refineries in the Gulf. But they were still shut down and the effect on the cost of gas remains. (10p)(1:30)

Consumer, Power Company Scam- There's a scam going around that involves someone calling your home and apologizing for a power outage. (10p)(1:00)

Friday, September 7, 2012

Consumer, August Jobs Report- Nearly 100-thousand jobs were added by u-s employers in August. (5p)(:45)

Consumer, Milo's Tea Battle- Milo's franchises wants to stop selling Milo's famous tea at its restaurants. (5p)(:30)

Health, Colon Cancer Screenings- According to the American Cancer Society, one in six men will get prostate cancer. (5p)(:40)

BROADCAST cont':

Consumer, Smartphone Wars- Several companies are trying to put their gadgets in the spotlight before apple unveils the iPhone 5 next week. (5p)(:35)

Consumer, Prepaid Credit Card Dangers- Thanks to hidden fees, one government agency is looking into ways to regulate them and keep consumers aware. (6p)(:25)

Consumer, Bham Metro Job Market- The education gap in the metro area is growing, according to a study by the Brookings Metropolitan Policy Program. (6p)(:27)

Education, Park at the Schools- Something as simple as parking your car, could help public education. For 20 dollars, you can secure a spot at Central High or the Tuscaloosa Magnet School. (6p)(:30)

Consumer, Craigslist Ticket Scam- The NCAA is warning fans looking for tickets on the internet. (10p)(1:00)

Consumer, August Jobs Reports- The unemployment rate dropped from 8 point 3 percent to 8 point 1. (10p)(:45)

Monday, September 10, 2012

(No 5pm show)

Health, Mommy to Be- Finding resources outside the doctor's office is easier than ever. (6p)(1:30)

Education, ALICE Program- ALICE has spread to over 250 school districts is a program used in schools during a gunman situation and stands for alert, lockdown, inform, counter, and evacuate. It is new this year to Tuscaloosa City Schools. (10p)(2:00)

Consumer, Jeffco Budget Woes- The roads and transportation department budget is one of the hardest hit, and without general fund money to prop up the department, you can expect a bumpy ride. (10p)(1:00)

Friday, September 14, 2012

Consumer, No Bank Account- Millions of American families handle their finances without a checking or savings account. In the south - one out of every ten families doesn't have one. (5p)(:40)

Consumer, Kids Mart- Cullman has a major consignment sale every year to give parents a way to stock up on a budget. (5p)(:45)

Health, Erasing Epilepsy- S.E.E.G. electrodes are snaked into the brain through tiny holes to record those electrical storms that can cause uncontrollable shaking as a result of an epileptic attack. New imaging tools can help doctors pinpoint the exact cause. (5p)(1:30)

Health, Reduced Priced Mammograms- To celebrate breast cancer awareness month, Saint Vincent's Hospital is making it easier for women to receive this potentially life-saving service. (5p)(:25)

Health, pain creams and patches- The food and drug administration is warning consumers about rare chemical burns reported by people using topical pain relief products like Bengay, Icy Hot and Flexall. (5p)(:37)

Consumer, Jeffco Budget Finalization- Commissioners met again today in an effort to erase a huge deficit. (6p)(1:30)

Monday, September 17, 2012

Consumer, Birmingham Food Trucks- Owners of brick and mortar establishments are complaining that food trucks and push carts are taking away their business. (5p)(2:00)

Education, Chicago Teachers Strike- School children in Chicago face another week off as the battle between the teachers union and the school system escalates. (5p)(:30)

Health, Substance Abuse in the Military- The Institute of Medicine says addictions are increasing in the military, and new approaches are needed to prevent and treat substance abuse. (5p)(:45)

Consumer, Disney World Alcohol- Next month, the Magic Kingdom will begin serving alcohol at the “Be Our Guest” restaurant at the theme park. (5p)(:35)

BROADCAST cont’:

Health, Kids Eating Too Much Salt- The C.D.C. says children have as much salt in their diets as adults. (5p)(:35)

Consumer, iPhone 5 Orders- Apple says iPhone 5 preorders topped 2 million dollars in 24 hours. (5p)(:28)

Consumer, Galaxy S4- Samsung is preparing a February release of its Galaxy S4. The Smartphone will have a 5-inch screen which is an inch bigger than the iPhone 5. (5p)(:20)

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Monday, September 24, 2012

Consumer, Alabama Partnership with China- Governor Robert Bentley says Alabama's right to work status and other benefits make the state ideal for international investment. (5p)(:35)

Consumer, Home Repair Fraud- The National Center for the Prevention of Home Improvement Fraud is hosting clinics in Tuscaloosa all week to help people avoid scams, but instructors are seeing a lot of upset homeowners who are dealing with problems right now. (5p)(1:00)

Health, Flu Shots Now or Later- Pharmacies like Walgreens offer flu shots right now, but the vaccinations only last about 90 days. (5p)(:45)

Health, Breast Cancer Genetics- A new study could lead to major breakthroughs in the way doctors treat breast cancer, and researchers have been able to separate the cancers into four distinct types. (5p)(:33)

Health, Standing vs. Sitting- Doctors are also finding that standing can decrease chances of developing some cancers, diabetes, even obesity. (5p)(:45)

BROADCAST cont':

Consumer, iPhone 5 Sales- More than 5-million iPhones have been sold since they hit store shelves Friday. (5p)(:20)

Consumer, Bank Fees Going Up- Bankrate.com says only 39-percent of noninterest checking accounts are free. (5p)(:25)

Consumer, Jefferson County Budget- A vote to approve a 205 million dollar budget for Jefferson County will be put on hold for at least one more day. (6p)(:24)

Health, Nursing Demand Grows- As healthcare needs continue to grow, so does the demand for the number of qualified medical personnel. (6p)(:50)

Consumer, Mandatory Car Insurance- Alabama has a mandatory insurance law, but not every driver is insured. (10p)(2:00)

Education, Birmingham Board of Education Meeting- Tonight, the Birmingham Board of Education held a budget hearing to inform the public about their plans for the 2012-2013 budgets. (10p)(:45)

Education, College Ready Standards- Parents of special needs students got the chance to hear from state superintendent Tommy Bice about several changes to special education in the state. (10p)(:45)

Consumer, China, Alabama Partnership- Bringing international business to the state of Alabama was the message today at a business strategies conference. (10p)(:35)

Consumer, Westin Hotel Jobs- 145 new jobs are coming to Birmingham as part of the new Westin Hotel. (10p)(:45)

Friday, September 28, 2012

Consumer, Apple Maps Apology- Users have complained some of the information on apple maps is off target or incomplete. (5p)(:30)

Health, Weight Loss Apps- Research shows keeping track of what you eat and drink makes it easier to reach your goals. (5p)(:40)

Health, Fall Allergies- Nasal sprays and over-the-counter products may be effective for some, but others need to go on allergy shots or require a combination of therapies. (5p)(:45)

Consumer, Cullman Jobs- State and local leaders attended a ribbon cutting and dedication at Toprah America's newly expanded manufacturing plant. (6p)(:45)

Consumer, Birmingham News Layoffs- The changes at the news are part of a cutback to refocus on their website. By Monday about 107 employees will have lost their jobs. (10p)(1:00)

Education, Texting and Driving- Students at Shades Valley High School are climbing into a simulated car and told to try texting while they are driving. (10p)(1:00)

September 22, 2012

Consumer, iPhone 5- The iPhone 5 is creating chaos around the country! thousands of people are lining up to get their hands on it. (10p)(:25)

September 29, 2012

Health, Drug Take-back- A recent survey shows Alabama with the highest rate of prescription narcotic use in the nation, and today marks National Drug Take Back, taking the pills out of the hands of what could be deadly use. (10p)(:56)

September 30, 2012

Consumer, Cost of Meat Rising- Butchers say consumers will soon have to pay more for their favorite cuts or get used to poor quality (5:30p)(:37)

Consumer, Financial Planning Expo- There will be a financial planning expo Tuesday to help people make every penny count in a down economy. (5:30p)(:23)

BROADCAST cont':

Health, Treadmill Miles for Breast Cancer-October is breast cancer awareness month and this year there is a way to show support and get fit at St. Vincent's one nineteen walk for breast cancer. (5:30p)(:31)

Health, Fake Online Pharmacies-If you buy prescription meds from an online pharmacy you might be getting fake or, even worse, toxic drugs, in exchange for saving a little money.(:34)(10p)

Health, Flu Shots-Flu season is just around the corner and health officials are urging people to get vaccinated now. (10p)(:25)

BROADCAST:

Issue: **Health and Welfare:**

Program: Deadly Deception II

Date: September 20, 2012

Duration: 9:00p.m.-10:00p.m.

A follow-up to our documentary, Deadly Deception I where we exposed City leaders for not informing residents of the dangers they faced, this second part updates the community on the action of the EPA, along with vital information regarding meetings and resources now available to affected areas. We show new test results, highlight community leaders that are now stepping up to become more involved. We showed interviews with federal representatives of the Superfund division and featured an experience activist who has now come to Birmingham to help make recommendations to residents. We gave updates on air, soil and water testing. WIAT has dedicated exclusive web space on this topic, and it offers information and resources around the clock.

Issue: **Safety of Youth**

Program: Concussion Awareness

Date: August 25, 2012

Duration: 60 minutes

Length: 6:30p.m.-7:00p.m.

Tragedy can happen anywhere and in too many cases, it's related to youth sports and concussions. To address the alarming rise of this often overlooked diagnosis, CBS42 produced a ground breaking half-hour special entitled "Concussion Awareness". The goal of this special was to provide parents and athlete with the information they need to protect themselves. The special was the foundation for a Concussion Awareness Day, 24 hours devoted to prevention. The day consisted of live, call-in discussions with doctors and head injury specialists, providing viewers with the answers they often are searching for to help child athletes.

WIAT has a long history of working with local agencies to bring awareness to their cause and to help raise funding. From Christmas toy drives for disadvantaged families, to supporting wounded warriors and disabled children, the station continues to play a vital part in the lives of our viewers.

NON-BROADCAST:

Issue: **Education**

CBS42 Internship Program—August-December, 2012 Fall Class

Date: Year-round program- Beginning in August with the school's semester (various dates).

Duration: Students are interactive various days of the week, in various departments.

Location: **WIAT-CBS42 Television Station**

NON-BROADCAST cont':

WIAT-CBS42 provides career training and hands-on activities to improve upon the education and experience of students from various colleges and universities. Students receive hands on experience and training from station veterans in a variety of areas including but not limited to news, sports, production, marketing and special projects. Students are given orientation which includes background training regarding the industry, followed by real project assignments. The tasks and learning experiences are at all skill levels. Participating schools include the University of Montevallo, University of Alabama, Samford University, Miles College, Atlanta School of Broadcasting, Spelman University, Auburn University, University of South Alabama, Union University, Troy University, Western Kentucky University, Clarion University of Pennsylvania, University of North Alabama, Jacksonville University and Mississippi State University. These students receive course credit for their participation in the WIAT Internship Program.

Issue: **Welfare**

Jimmie Hale Mission—monthly

Date: **July, August and September, 2012**

(News crews follow the visits and produce news packages for the 5p.m. newscast—same day)

Duration: Varies

Location: **Jimmie Hale Mission, Birmingham, Alabama**

Since 1944 The Jimmie Hale Mission has been a shelter for the homeless, a rest stop for the weary, a feeding station for the hungry, and a sanctuary for the hurting. For many, the Mission has not been their last stop but the first step toward a changed life. WIAT employees Gus Mithoff, Megan Wigginton, Mallory Merkel, Renae O'Neal and Mayra Pou participate monthly in this opportunity to provide assistance to the mission through an innovative community program. Businesses and Corporations seem to really like the mission's lunch-hour volunteer opportunity called [Lunch is Served](#), a team-building experience for office staff to serve lunch at the Shepura Men's Center in Birmingham—where homeless and hurting **men** can find a warm meal, safe shelter and a new life at the JHM new campus.

Staff Participation:

WIAT-CBS42 news anchors and reporters continued, during the second quarter of 2011 to fulfill community organization requests; participating in events, in various capacities; including but not limited to speakers, sponsors, broad memberships, advisory members to groups and organizations and specialized presentations, i.e., weather seminars and community preparedness. Majority of events are attended by primary anchors Sherri Jackson, Ken Lass and Mark Prater.

NON- BROADCAST cont'

Issue: **Education**

CBS42 Chief Meteorologist Mark Prater presents:

